



Shropshire Chamber
OF COMMERCE & ENTERPRISE

Shropshire Chamber of Commerce New Business Start-up Package



**Get your
new business
on the right track for
£349 for the first 12 months**

Three Days
Intensive
Accredited
Start-up
Training



Coaching
and Support



Networking
Opportunities
for Businesses
less than 18
months old



Shropshire
Chamber
Membership



Three days intensive accredited start-up training delivered by Opening Doors

The course content will include:

- Confidence, values, goals and inspiration
- Business strategies, market and financial research
- Understanding business planning
- Legal and financial "Must do's"
- Marketing and creating a business plan
- Developing logos and branding
- IP and Patents
- Websites and social media
- Understanding cash flow, book keeping and tax
- Creating profit and loss accounts
- Pricing, margins, markup and their implications

Coaching and Support

Traditional business starts up models have provided initial training but not much else.

Our commitment is to ensure that new businesses have every opportunity of becoming sustainable.

This means that having completed the initial training some participants will require in depth support on specific subjects.

This will be provided by a number of Chamber Members with established businesses and proven track records in proven specialisations.

This will be delivered on a one to one or one to many platform based on demand and availability.

Networking Opportunities

Membership of the Business Start Networking Group, presenting opportunities to meet like-minded people at similar stages of the business life.

You can compare ideas and experiences in a relaxed atmosphere whilst receiving a wealth of quality information.

The meetings will allow you to continue to grow your local network, share skills and experiences and pick up useful hints and information in the future.

The network meetings will take place once a quarter. Shropshire Chamber of Commerce will also provide additional opportunities to attend established networks as a visitor.

Membership of Shropshire Chamber of Commerce

Automatic 12-month membership of Shropshire Chamber Of Commerce, giving access to a wide range of business benefits, events and training while becoming part of a vibrant business community.

Benefits include:

- Chamber HR
- Legal Expenses Insurance
- Legal Advice Line
- Westfield Healthcare
- Save £££'s on many different products
- Plus many more

