



SHROPSHIRE CHAMBER
**BUSINESS
AWARDS 2026**

CELEBRATING EXCELLENCE
INSPIRING TOMORROW

SHROPSHIRE CHAMBER BUSINESS AWARDS 2026
Sponsorship Opportunities

Telford international centre - 19th June 2026

#SCBA2026

ABOUT THE BUSINESS AWARDS

The Shropshire Chamber Business Awards is the highlight of the year for many within the county's business community.

Since its launch in 2001, more than 15,000 people have attended the annual awards nights, making it one of the largest and most successful events of its kind in the UK.

The 2026 celebration promises to be a spectacular evening, building on the success of our 25th anniversary last summer.

Recognised as a kitemark of excellence, winning a trophy is a real badge of honour. Not only can it help you to attract new clients, but it can also deliver a huge morale boost for your team.

The awards are open to all businesses based in Shropshire or Telford & Wrekin - not just Shropshire Chamber members.

Over the years, winners of the prestigious Company of the Year accolade have come from every corner of the county, including Telford, Shrewsbury, Oswestry, Whitchurch, Bridgnorth and Ludlow.

700
attendees

22,000
website views
(monthly)

9,000
email contacts



#SCBA2026

BUSINESS AWARDS SPONSORSHIP PACKAGES

Sponsor an award today and raise the profile of your organisation in front of hundreds of business leaders and showcase your commitment to Shropshire Businesses.

Category Sponsorship Options:

- Company of the Year (Showpiece award) - £8000 + VAT
- Category Sponsorship - £4750 + VAT

Benefits Include:

Seats to the Awards evening including a 3 course dinner:

- Company of the Year - Two Table's (20 seats)
- Category Sponsorship - One Table (10 seats)

Further benefits include:

- Invitation to the Business Awards Launch
- Participation in judging and shortlisting
- Invitation to the Meet the Finalists event
- Category sponsor video
- On-stage award presentation
- Branding across the whole event
- Company name & logo in the Business Awards Programme (Book of the night)
- Pre and post event publicity on the Shropshire Business Awards website, Chamber channels, and wider media coverage Sponsors name on the award





ADDITIONAL SPONSORSHIP OPPORTUNITIES

Chamber Drinks Reception - £3000 + VAT

Help us make a fabulous first impression and get the awards night off to a great start by sponsoring the arrival drinks reception. You will also have your branding displayed at the event as an official sponsor and two seats at the awards including a three course dinner.

Wi-Fi Sponsor - £1500 + VAT

Have your business name as the Password for the Wi-Fi during the evening of the awards and have your branding displayed at the event as an official sponsor.

Master of Ceremonies - £1500 + VAT

The great thing about sponsoring our master of ceremonies is that he's the man with the microphone throughout the whole evening. So, not only will you get your branding displayed at the event as an official sponsor, you can be sure that he'll be talking about you and giving you several name checks during the course of the evening.

Benefits included:

- Invitation to the Business Awards Launch evening
- Invite to the Meet the Finalists event
- Sponsors company name, logo and profile on the Shropshire Chamber Business Awards website, the main information Portal for the event.
- Sponsor's Company name & logo in the Business Awards Programme (Book of the night)

ADDITIONAL SPONSORSHIP OPPORTUNITIES

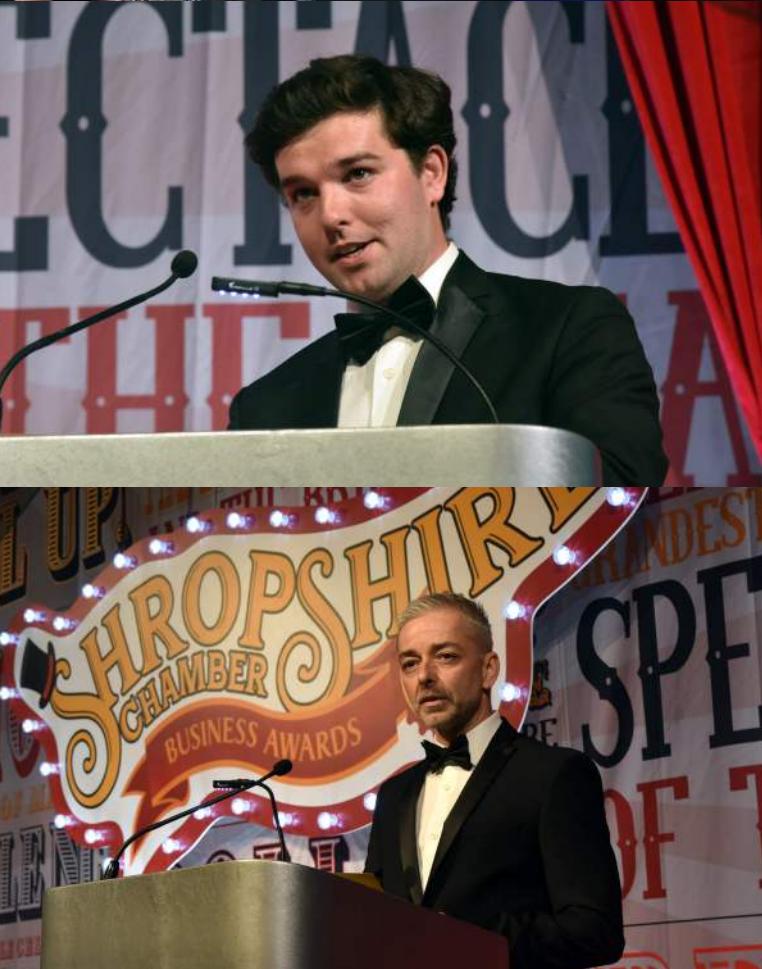
Shropshire Chamber would like to support businesses with less than 4 employees in the community with a new sponsorship opportunity for 2026 - £100 plus VAT

- For businesses with less than 4 employees
- Must be a Chamber member

Benefits included:

- Invitation to the Business Awards Launch evening
- Sponsor's Company name and logo in the Business Awards Programme (Book of the night) with a reach of 700 guests on the night

Shropshire Chamber would like to support all businesses and are happy to discuss further sponsorship opportunities along with budgets to tailor suitable packages.





KEY DATES FOR SPONSORS

Judging Week Visits

Monday 18th May:

- Best New Business
- Outstanding Business Growth

Tuesday 19th May:

- Outstanding Customer Service
- The Trailblazer - Innovation
- Best Place to Work

Wednesday 20th May

- Excellence in Manufacturing & Engineering
- Best Small Business
- Company of the Year

Thursday 21st May

- Sustainability Achievement
- Retail, Leisure, Hospitality Achievement
- Company of the Year

Friday 22nd May

- Young Business Person
- Community Champion - Business in the Community

Key Dates

Shropshire Chamber Business Awards Launch | 22nd January

Shortlisting | 21st April

Announce finalists at the Expo | 23rd April

Judging | Week commencing 18th May for the whole week

Meet the Finalists | 11th June

Awards | 19th June