

CHAMBER POLICY & SUPPORT

NET ZERO, AI USE & CRIME REPORT

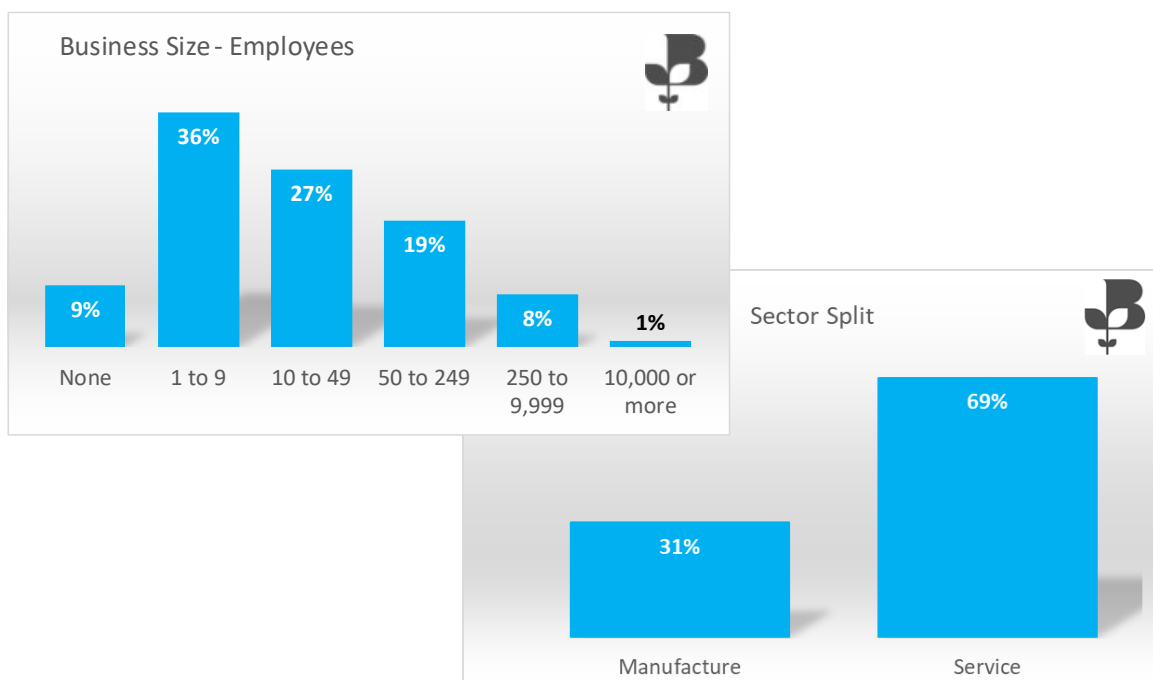
West Midlands Results 2025

British Chambers Survey

The following West Midlands results are from a nationwide survey conducted by the British Chambers of Commerce. These results include the views of businesses from across Shropshire and Telford & Wrekin as well as the wider West Midlands.

The survey covers three topics, all of which are key business topics. The main section focuses on Net Zero, looks to understand the extent businesses have worked towards net zero, the issues they face, and the support needed. Secondly, AI and the use of it within businesses. Lastly, which types of crimes have West Midlands businesses suffered.

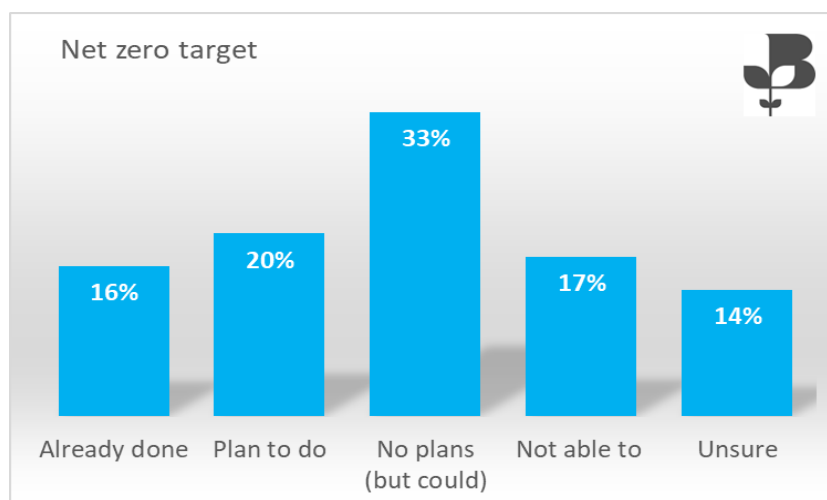
The West Midlands Sample

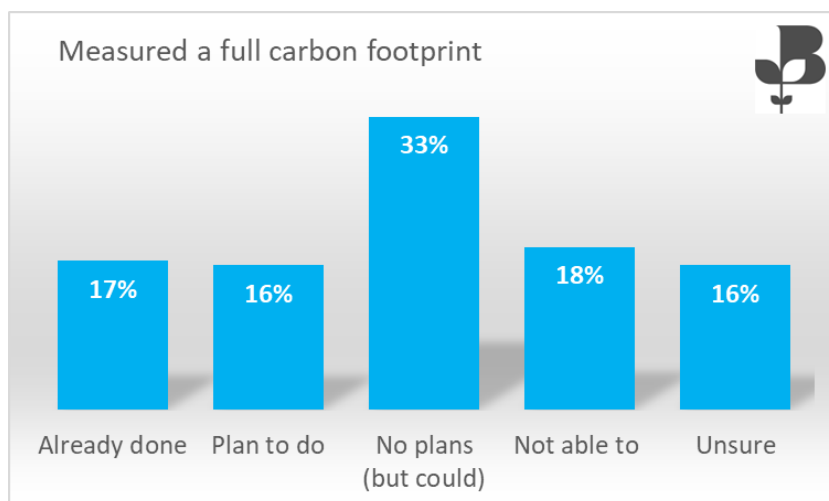
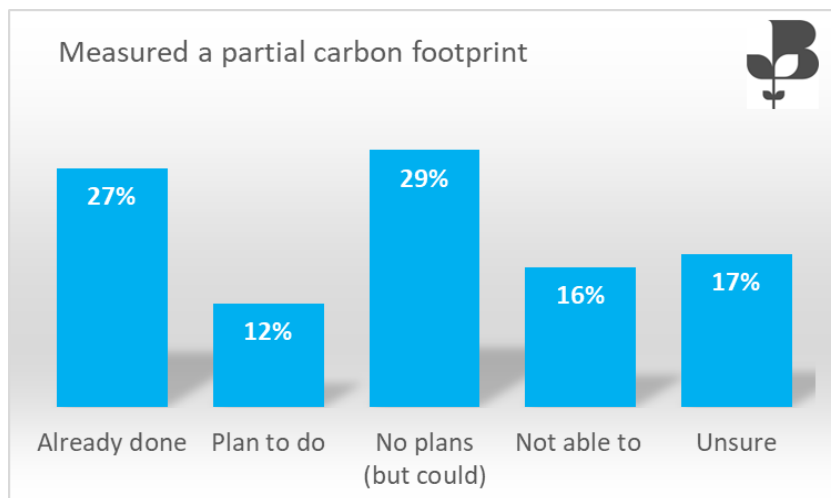
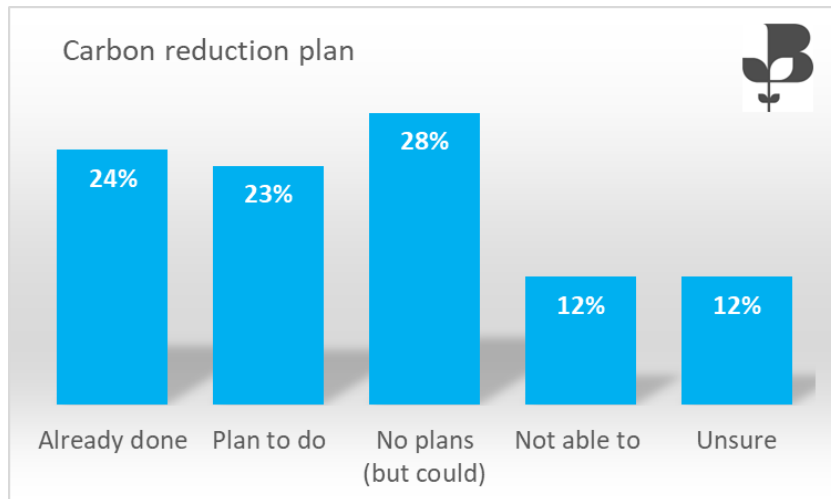


Net Zero

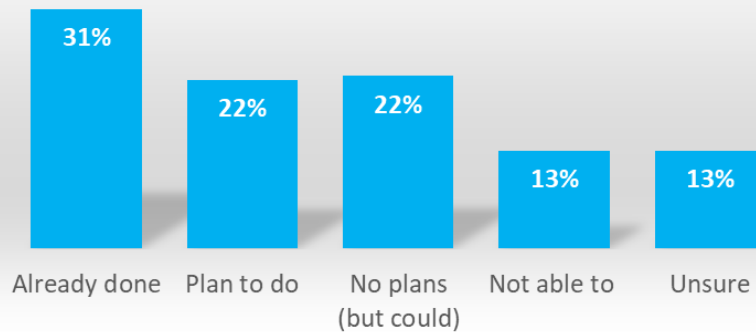


Has your organisation adopted any of the following measures?

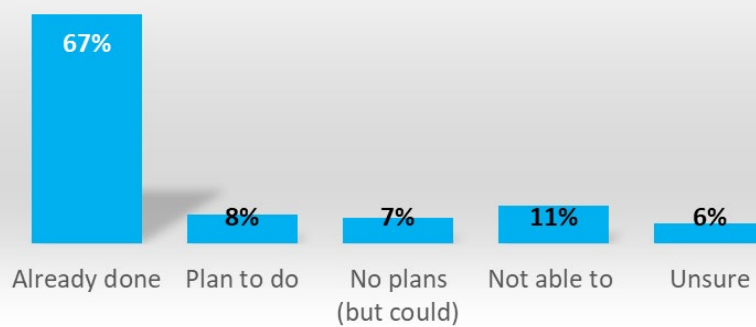




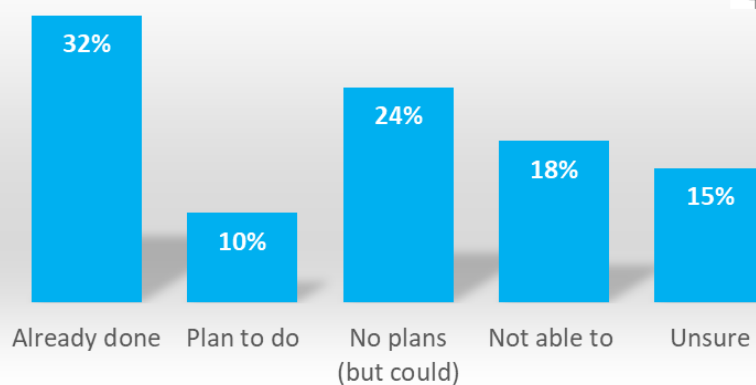
Achieved measurable reductions in our carbon footprint

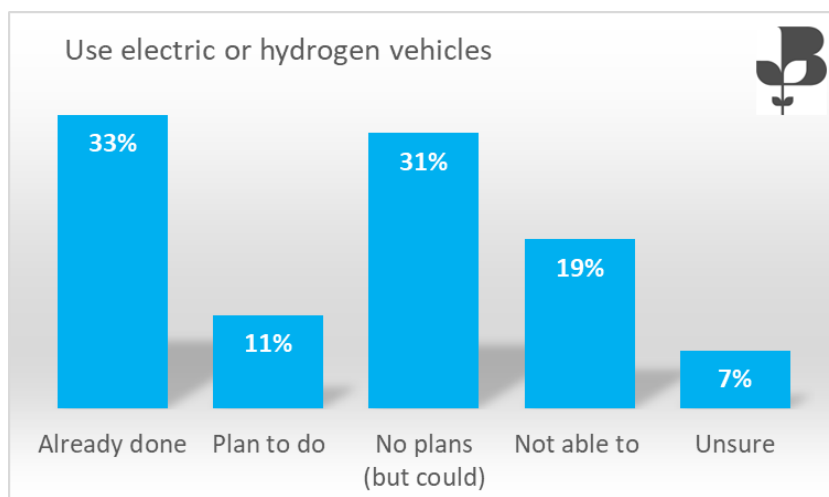
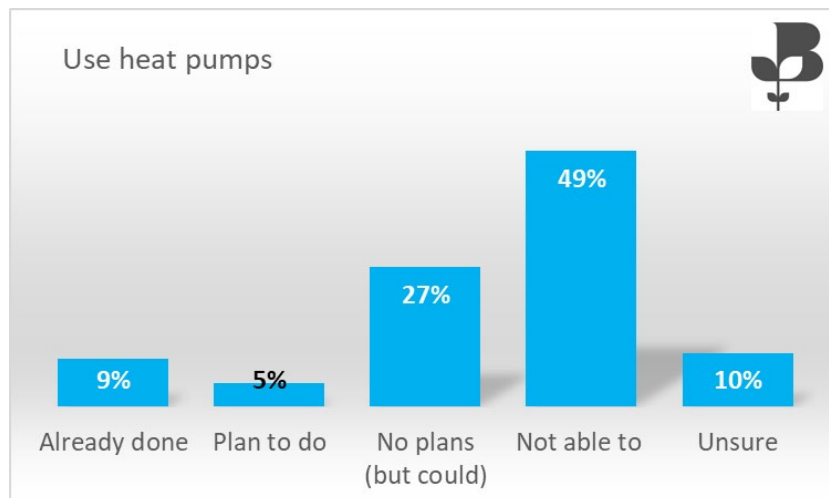
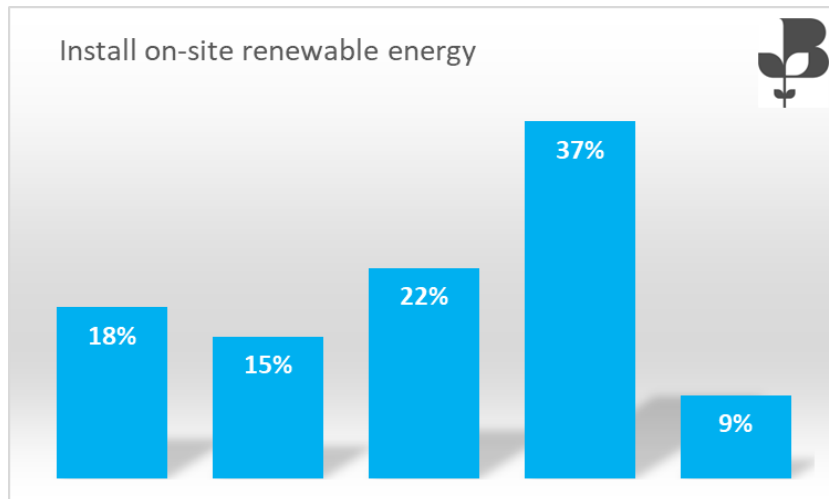


Energy efficiency measures (e.g. LED lighting, insulation etc)

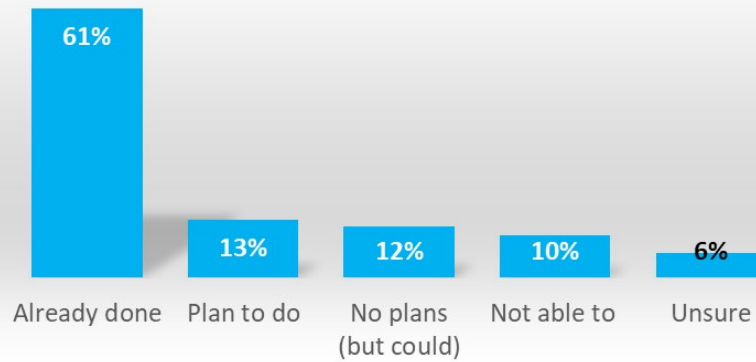


Switched to renewable energy supplier

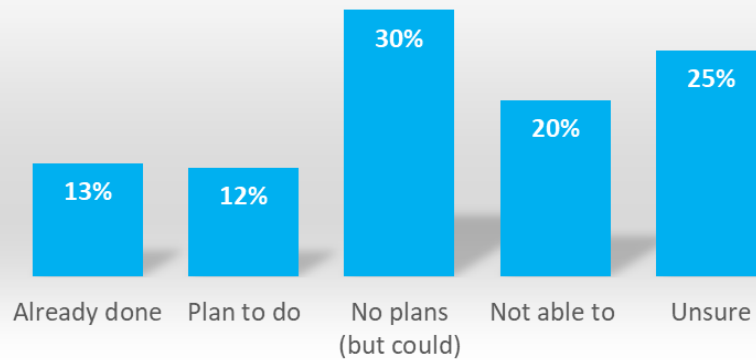




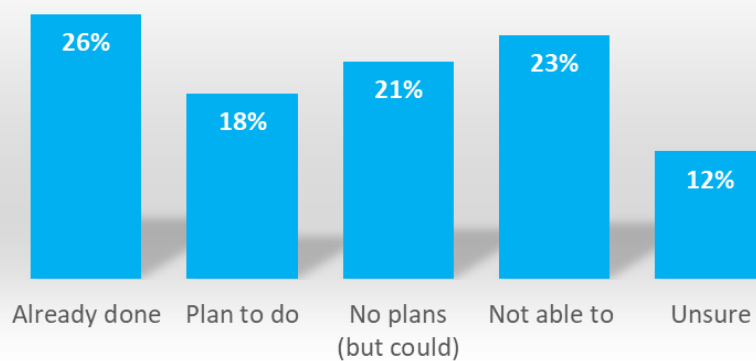
Implement waste reduction practices

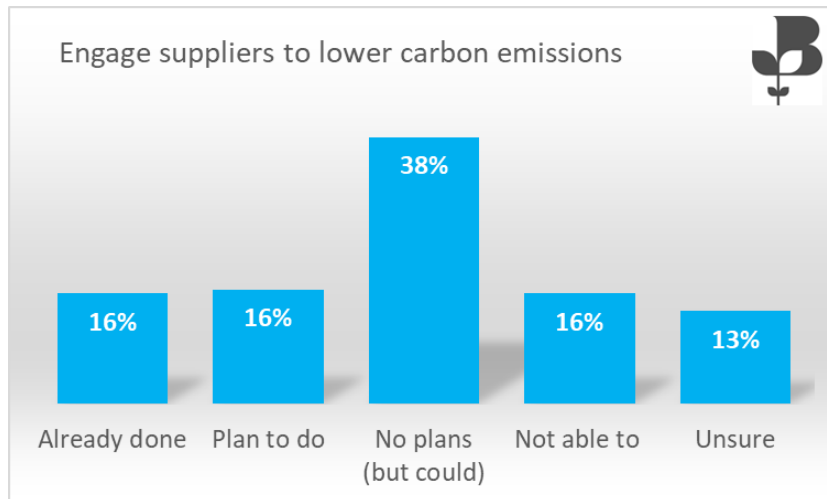


Access green finance or grants

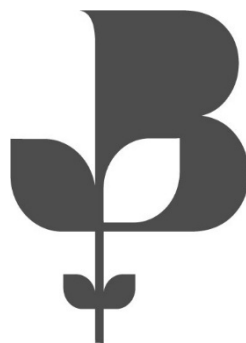
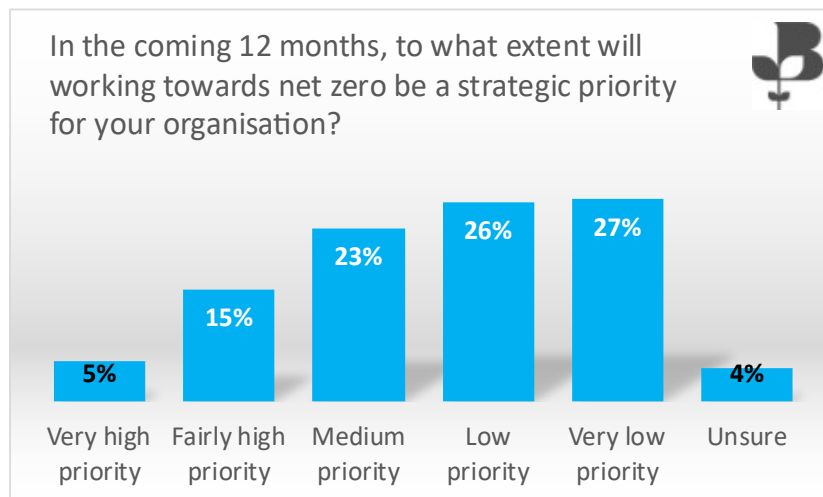


Reduce carbon emissions of core products

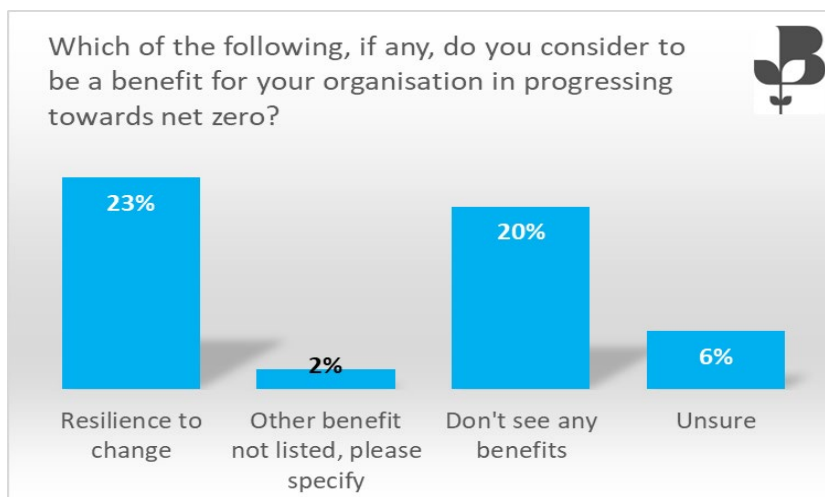
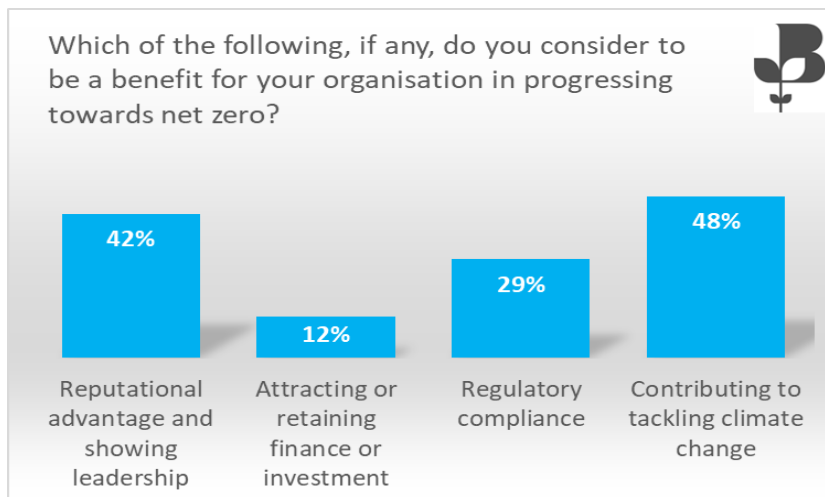




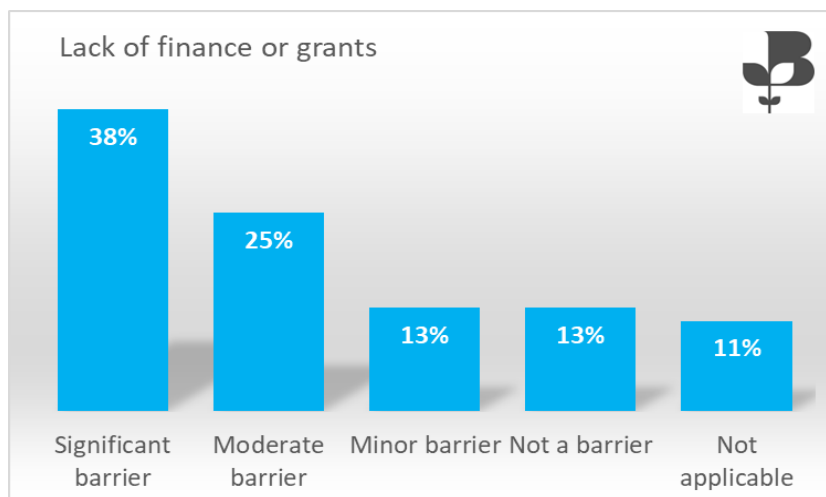
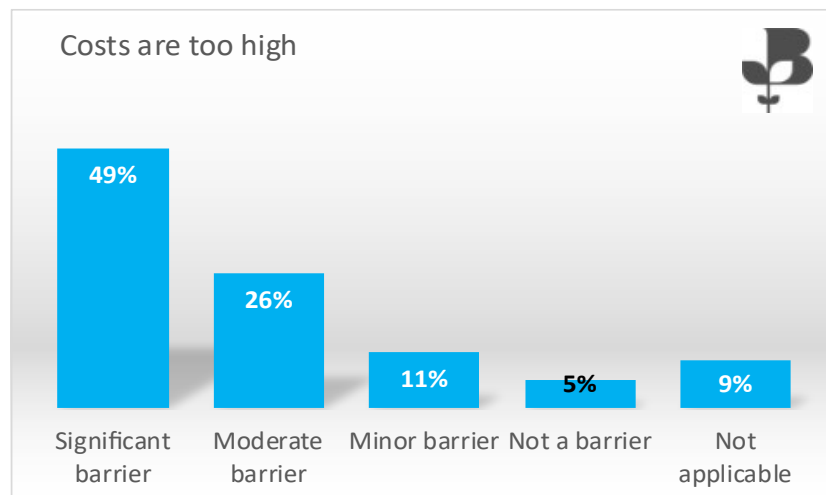
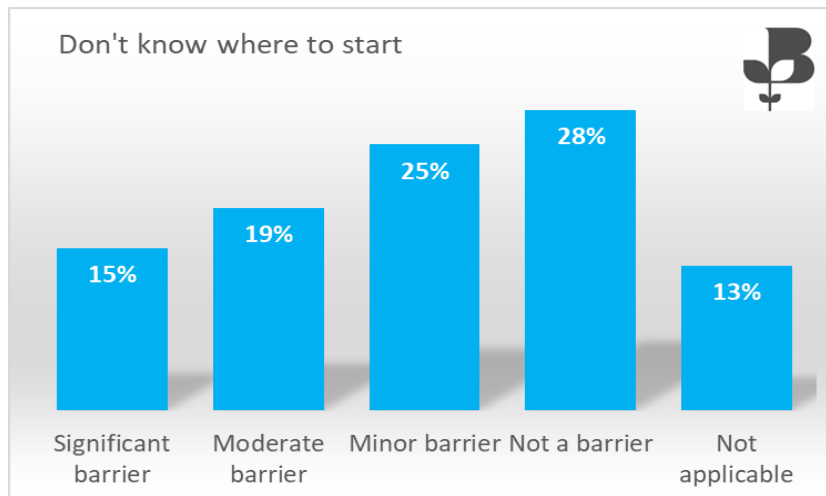
In the coming 12 months, to what extent will working towards net zero be a strategic priority for your organisation?

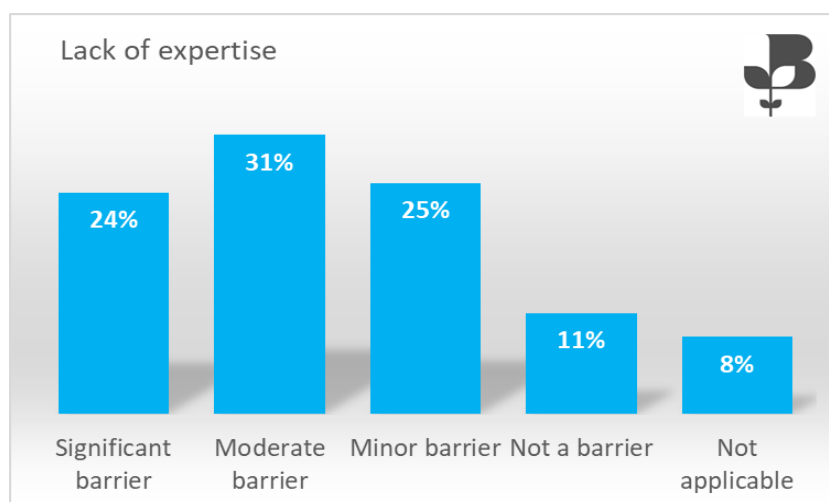
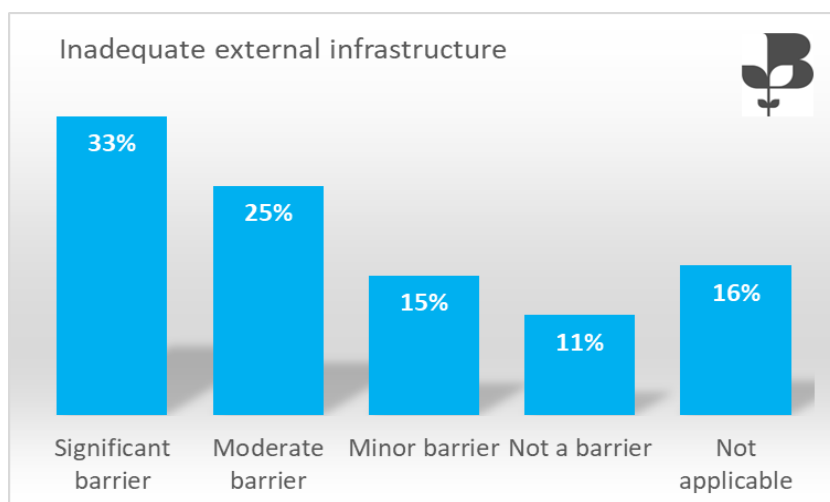
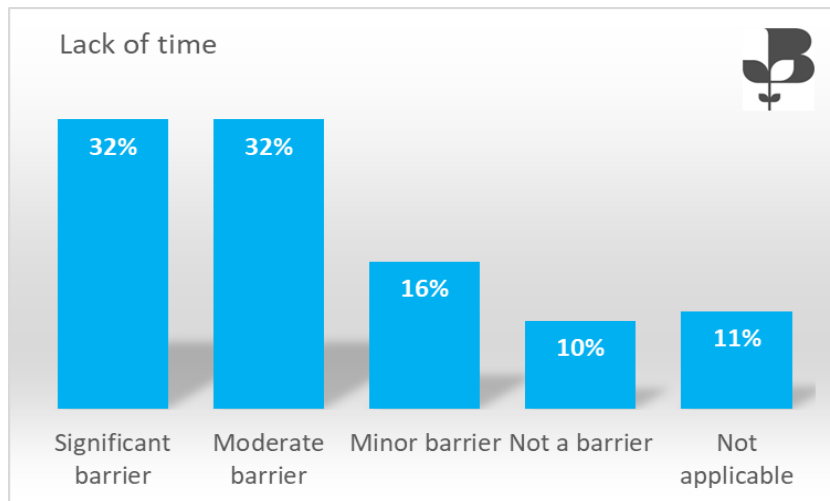


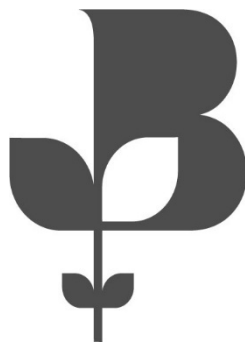
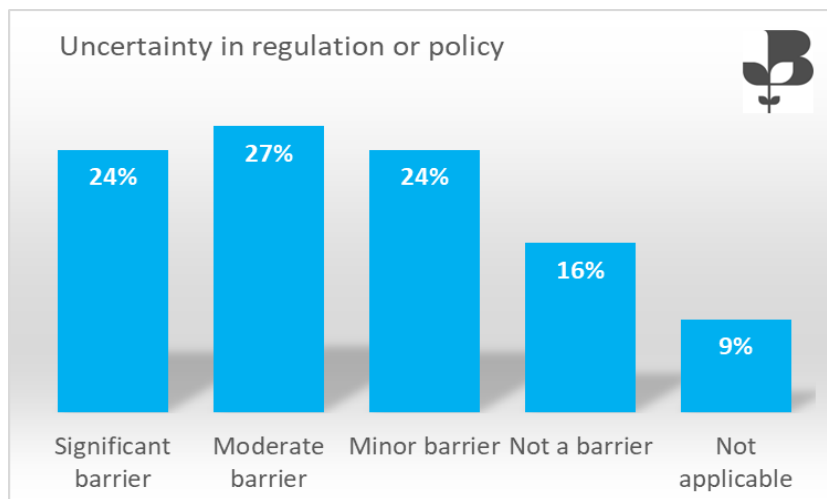
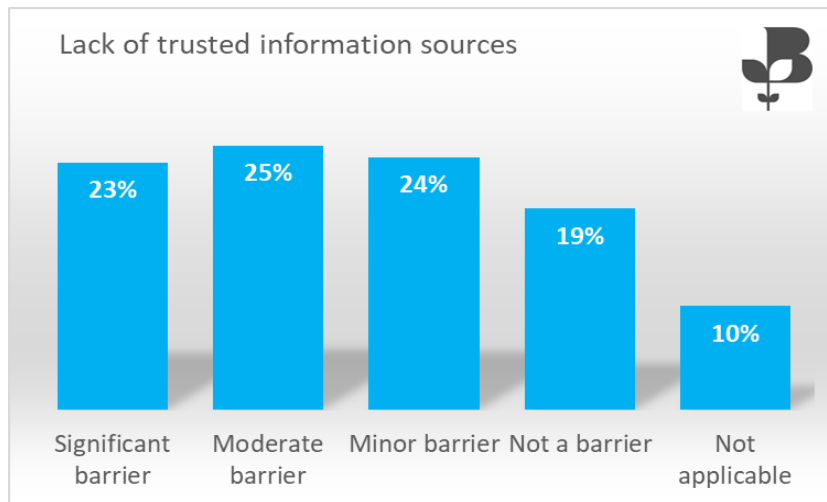
Which of the following, if any, do you consider to be a benefit for your organisation in progressing towards net zero?



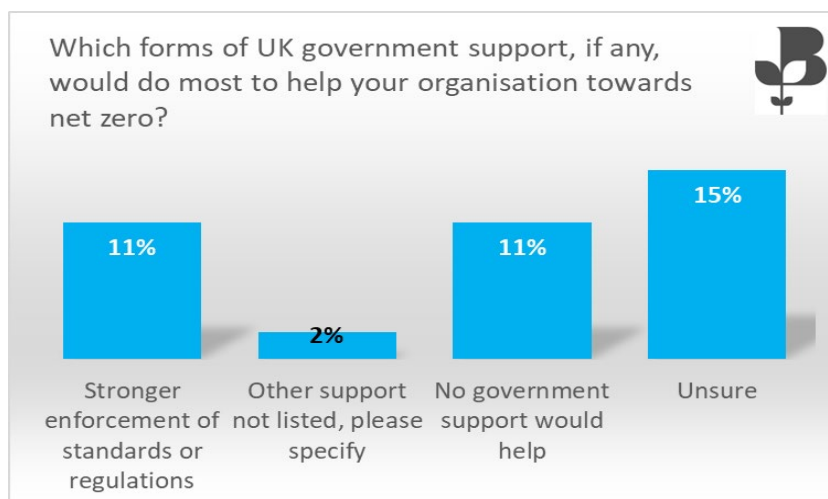
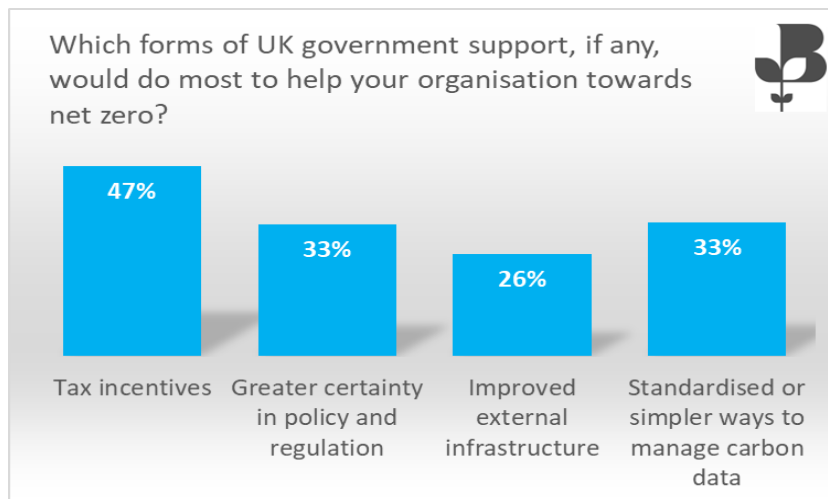
Which of the following, if any, do you consider to be a barrier for your organisation in progressing towards net zero?





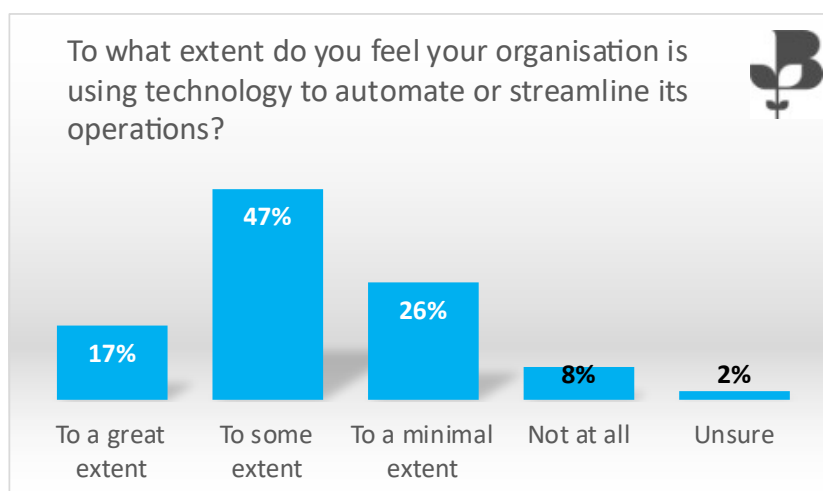
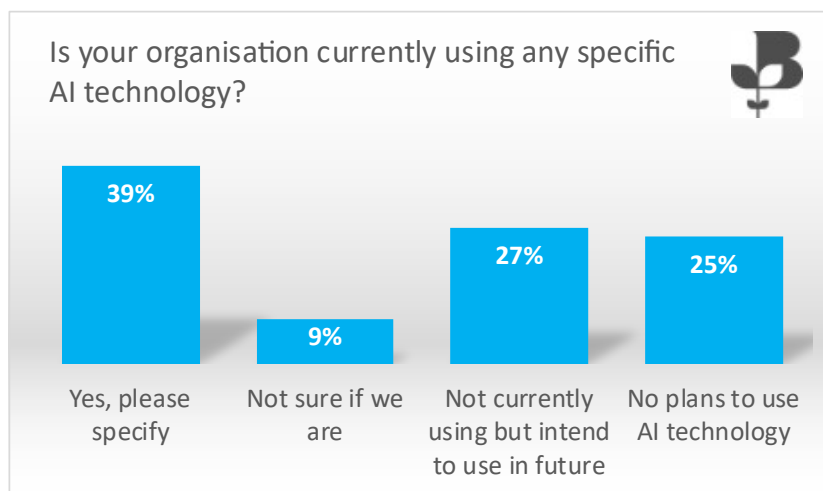


Which forms of UK government support, if any, would do most to help your organisation towards net zero?



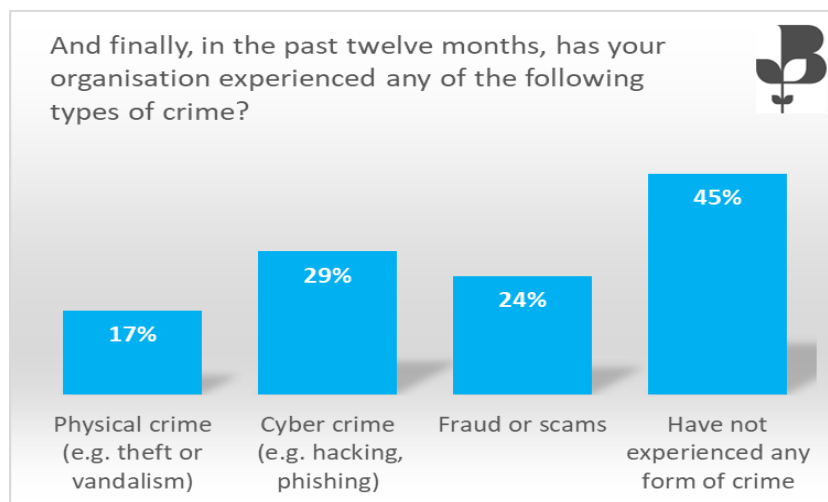
AI & Technology for Automation

Though the study primarily looks at Net Zero, the fast pace of AI was seen as something that was important to understand.



Crime Statistics

Lastly an important question to understand the results of as we see policy numbers being reduced in our area.



The British Chambers of Commerce conduct thematic surveys each year, to gauge sentiment and give them further information and evidence to enhance their lobbying activities with Government on all things business related. These surveys range in topic from exports to recruitment, net zero to the workers' rights bill and are chosen to reflect important topics at that time. These surveys are in addition to the Quarterly Economic Survey which takes place four times a year, covering a wide range of topics.

