



# You Spoke... ...We Listened

How was your voice heard & what has been achieved?











#### What is the LSIP?

The Marches LSIP (Local Skills Improvement Plan) is part of an England wide Government project to put employers at the heart of the skills agenda.

Herefordshire, Shropshire and Telford & Wrekin make up the Marches area. Over 1,000 businesses have been interviewed since 2023.

Interviewed to understand their views on skills, training and recruitment. Those views have already had an impact with new courses, flexi-training and new facilities created to meet some of the needs employers voiced.

To ensure businesses can speak freely, the Marches LSIP project is undertaken by Shropshire Chamber of Commerce.

The work very much continues. Started in 2022, and already looking to 2028, we need to keep listening to and encouraging the voice of business.











### What happens next...

Sharing your views is critical to shaping local skills training; training to meet your sector's needs, now and for the future.

Without facts, it is hard to drive change, encourage funding or create the workforce of tomorrow. Ongoing research is needed as sectors, economies and businesses evolve or change and that must be understood to ensure that training and skills remain relevant.

Take the Survey **TODAY** using the QR Code opposite to have your say: (all in confidence)



#### **Marches LSIP Team**

T: 01952 208200 E: lsip@shropshire-chamber.co.uk w: shropshire-chamber.co.uk

# **Have Your Say Now!**

Adding your business or sector's voice to the research work is vital to drive better outcomes, be they about specific job skills, or generalised soft skills.

We have simple, confidential, online surveys that you can access at any time, and more than once, as over time your views may change, indeed the questions we ask may change.

## How to get involved...

The Marches LSIP is open to all businesses, regardless of size or sector, who are based in the Marches, or those outside who have staff or obtain training within the Marches area.





Gets your voice heard, where it matters most

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Get in touch TODAY!

Help us to ensure training meets the future head on

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