quarterly economic survey





NATIONAL VS LOCAL RESULTS

Quarter Four 2023

Survey carried out over 3 weeks in November 2023.

The following statistics look at the UK National vs. Local results for Shropshire including Telford & Wrekin.



The latest QES results show steadily growing confidence among UK SMEs, particularly compared to this time last year, when the UK was beset by a significant energy price shock and political instability.

However, while it's likely the UK will avoid a technical recession, these results provide more evidence of a very low growth climate as most SMEs continue to report no improvement to sales, cash flow, or investment.

The data also reveals the disproportionate impacts of economic shocks on different types of businesses. Manufacturers, for example, are more likely to be exposed to the trade barriers established with Europe, while many firms in the retail and hospitality sector are reporting recessionary conditions.

David Bharier

Head of Research, British Chambers of Commerce

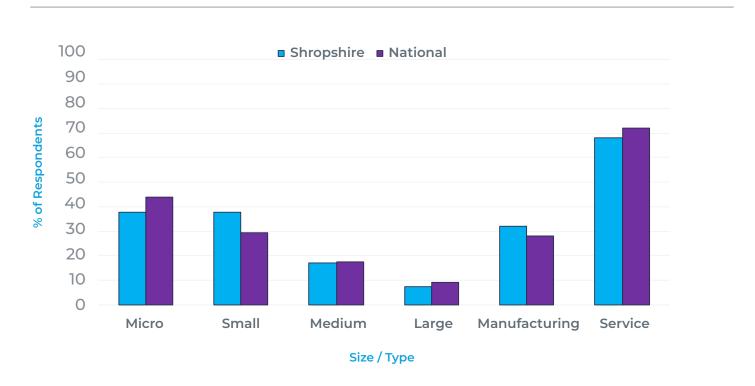






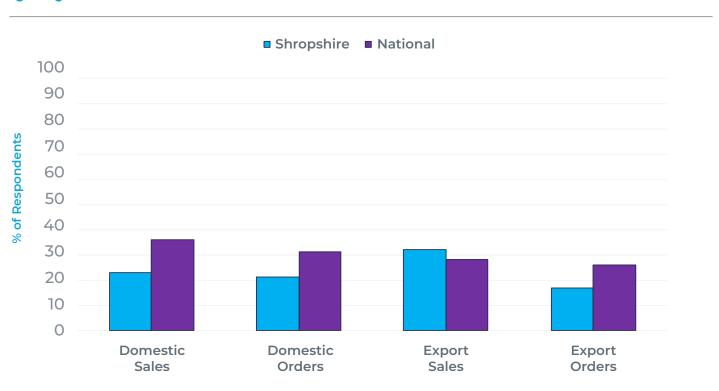
INTERVIEW SAMPLE BREAKDOWN

QES Quarter 4 - 2023



SALES & ORDERS INCREASED - DOMESTIC & EXPORT

QES Quarter 4 - 2023









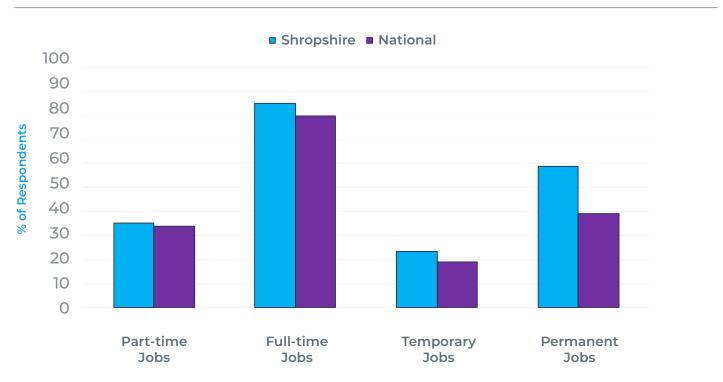
WORKFORCE INCREASES

QES Quarter 4 - 2023



WORKFORCE RECRUITED JOB TYPES

QES Quarter 4 - 2023



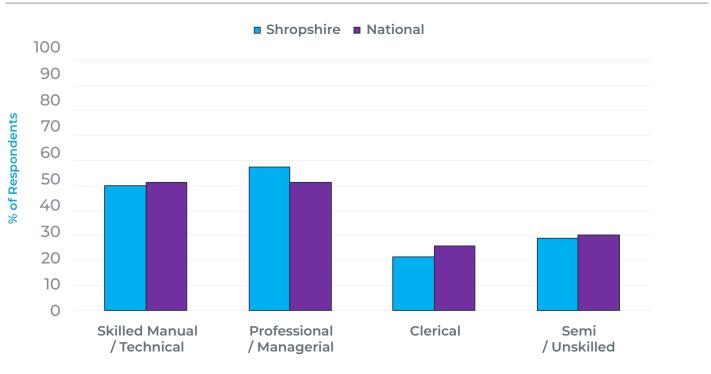






WORKFORCE RECRUITED SKILLS TYPE

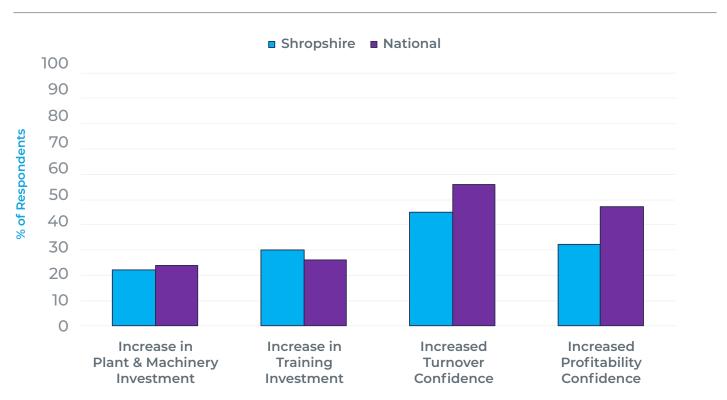
QES Quarter 4 - 2023



Job Types

INCREASED INVESTMENT & CONFIDENCE

QES Quarter 4 - 2023



Positive Confidence Levels

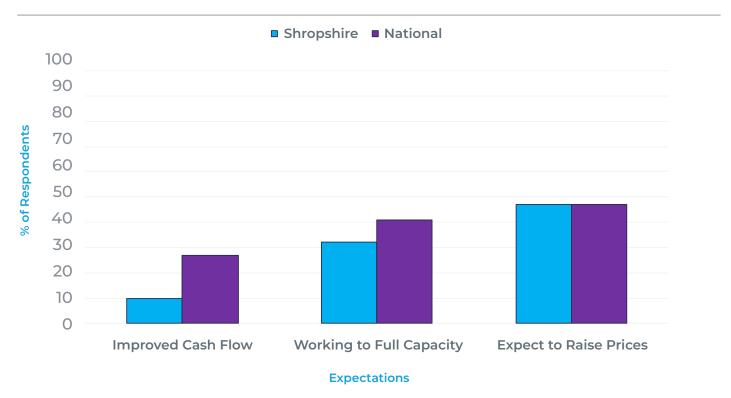






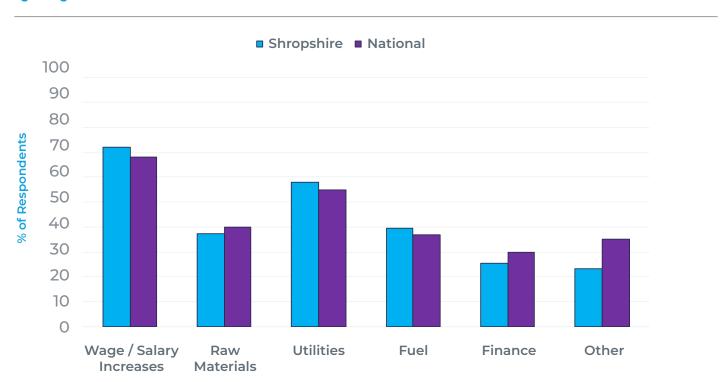
CASHFLOW, CAPACITY & PRICES

QES Quarter 4 - 2023



BUSINESS PRESSURES

QES Quarter 4 - 2023



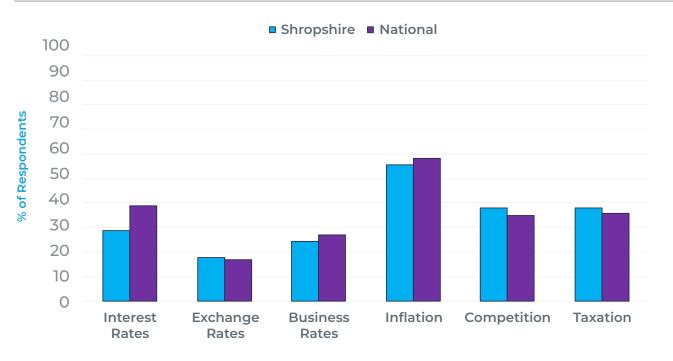






BUSINESS FEARS

QES Quarter 4 - 2023



Businesses Fear Most

The QES (Quarterly Economic Survey) is carried out every year, four times per year.

The interview fieldwork is carried out over 3 weeks.

Quarter 1: February / March

Quarter 2: May/June

Quarter 3: August / September

Quarter 4: November

For further details and to receive invitations to take part in the surveys please email: policy@shropshire-chamber.co.uk