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Your personal VIP invitation to our Winter Sale Previews

An exclusive offer available on Wednesday 6th and Thursday 7th December 2017

AN EXTRA 10% OFF ALL WINTER SALE PRICES PLUS UP TO AN ADDITIONAL £100 BACK IN-STORE VOUCHERS!*

As a member of the Shropshire Chamber of Commerce we would like to invite you to a very special, exclusive event at our flagship Shrewsbury store. Our VIP Winter Sale Previews take place on Wednesday 6th and Thursday 7th December from 4pm to 10pm. This is your opportunity to **BUY NOW** at prices that are even lower than our Winter Sale!

In order to prepare for this fantastic event our doors will close to the public at 2pm on both event days. We will reopen at 4pm to welcome our VIP customers. Admission to this exclusive event is by invitation only as this unique offer is not available to members of the general public.

Our exclusive Winter Sale Previews gives you an amazing opportunity to purchase a new sofa, dining set, bed or bedroom range at Winter Sale prices with an **EXTRA 10% OFF** plus up to an additional **£100 back in-store vouchers***.

This offer is available on every single item throughout the store and also includes our Famous Brands. We are main stockists of Parker Knoll, G Plan, Duresta, Stressless, Himolla, Tetrad, Ercol, Natuzzi, Cintique, Nathan, Sutcliffe, Nolte, Tempur, Vi Spring, Silentnight, Sealy, Harrisons and Dunlopillo.

YOU CAN PURCHASE ALL THESE FAMOUS BRANDS AT UP TO 33% OFF – only available on our VIP event days.

With up to 3 years 0% Interest Free Credit, an **EXTRA 10% OFF** sale prices plus up to an additional **£100 back in-store vouchers*** there has never been a better time to buy at our Winter Sale Preview event.

We also have **15% OFF** all Lighting and our fantastic Homewares department has Christmas Gifts with up to **50% OFF**. Our Flooring department has up to **40% OFF** Rugs; you still have time to order your new Flooring – which we guarantee to fit before Christmas! Our new Curtain and Blinds department is **NOW OPEN** with fantastic sale offers across the range.

Join us for what promises to be a sparkling evening of music and magic featuring the amazing voices of Bel Canto* and il Destino* plus close up Magic by Mark Willis.**

Your chance to WIN a Champagne Afternoon Tea for Two at Claridge's one of London's most luxurious hotels.***
Join us for complimentary canapés and fine wines!

With an **EXTRA 10% OFF** sale prices and up to an additional **£100 back in-store vouchers*** we guarantee you won't find a better deal in the Midlands! You're family and friends can also take advantage of this fantastic offer, just bring them along on the day.

The Alan Ward Shrewsbury team look forward to welcoming you on Wednesday 6th and Thursday 7th December between 4pm to 10pm for this **exclusive VIP invitation only offer** which cannot be repeated.

Yours's sincerely

Carl Johnson
Managing Director

* Terms and conditions apply. Ask in-store for voucher details.

** Entertainment - Bel Canto 6/12 & il Destino 7/12 from 6.30pm onwards.

*** Terms and conditions apply. Winner will be announced on Monday 11th December 2017.