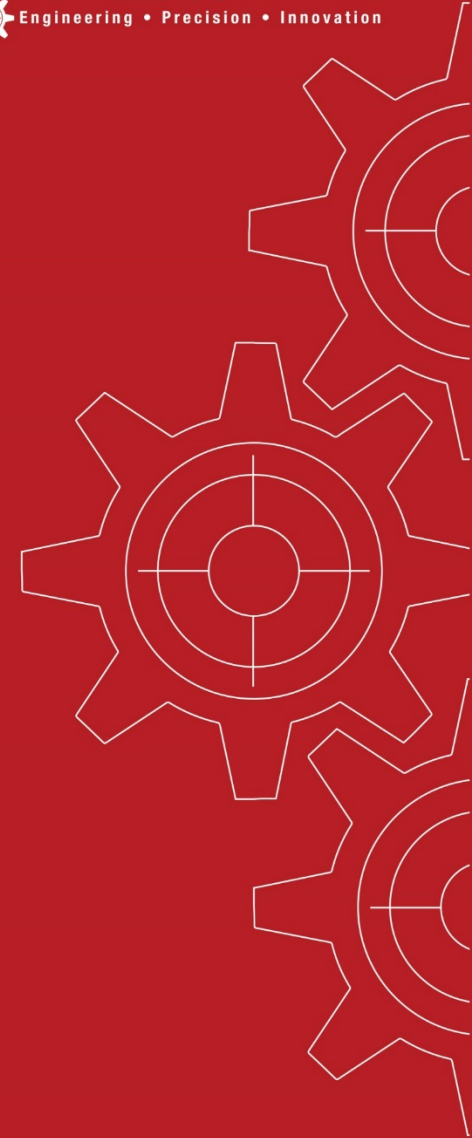
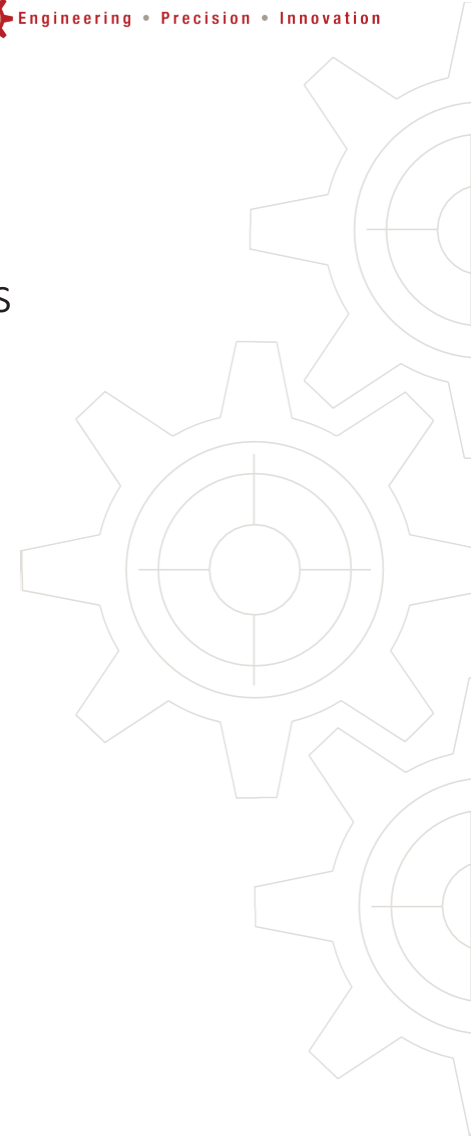


IUK funding in response to COVID-19: Business-led innovation in response to global disruption



Overview

- £20m *de minimis* funding available to businesses to fast-track innovation. Full details [here](#).
- Focus on **emerging or increasing** needs of **society or industries** during the pandemic
- Delivering **realistic and significant benefits** for **society** or an **industry** that has been severely impacted and/or permanently disrupted
- Proposals must focus on a **clear need**, and the **innovation** to address it
- Projects must be delivered within the restrictions of Covid-19
- Up to **£50,000 available at 100% grant** for projects of **6 months** maximum, paid in advance
- Total eligible costs must be between £25,000 - £50,000 per project



Eligibility

- Applicants must be a UK business of any size (sole traders are not eligible)
- Work must be carried out in the UK
- Outcomes must have UK or global benefit
- Applicants may apply for up to 2 projects, but only 1 can be funded
- May or may not be collaborative
- The funding is a de minimis grant. Applicants must check their eligibility for this funding and declare any de minimis support received over the last 3 years. If they have received more than €200,000 of de minimis funding over 3 years they will be ineligible.



Scope

- Applications must demonstrate a **clearly innovative and ambitious idea**
- Projects must be deliverable within a **maximum of 6 months**, within the working restrictions of Covid-19
- The following sectors are in scope (not exhaustive):

community support services	food manufacture and processing	retail
couriers and delivery (rural and/or city based)	healthcare	social care
education and culture	hospitality	sport and recreation
entertainment (live entertainment, music, etc.)	personal protection equipment	transport
financial services	remote working	wellbeing
- Note that projects which focus on **aquaculture** and fisheries, or the **production of agricultural products**, are **NOT eligible** (due to de minimis restrictions)
- We are seeking clarification whether projects which apply technology/innovation solutions on-farm to address supply chain bottlenecks (as opposed to purely driving productivity) are in scope

Timescale

- Opened: 3rd April
- Close: 17th April
- Start: 1st June
- End: 31st November

