

## Shropshire Chamber of Commerce Business Intelligence Survey Results

Week 4

**Total Shropshire Calls:** 899 interactions

**Dates:** 4<sup>th</sup>- 18<sup>th</sup>May

### Summary:

Results drawn from interactions made throughout May, from both the Chamber Membership Team and DIT International Trade Advisors.

The results were drawn from a survey conducted between 4<sup>th</sup> May- 18<sup>th</sup> May.

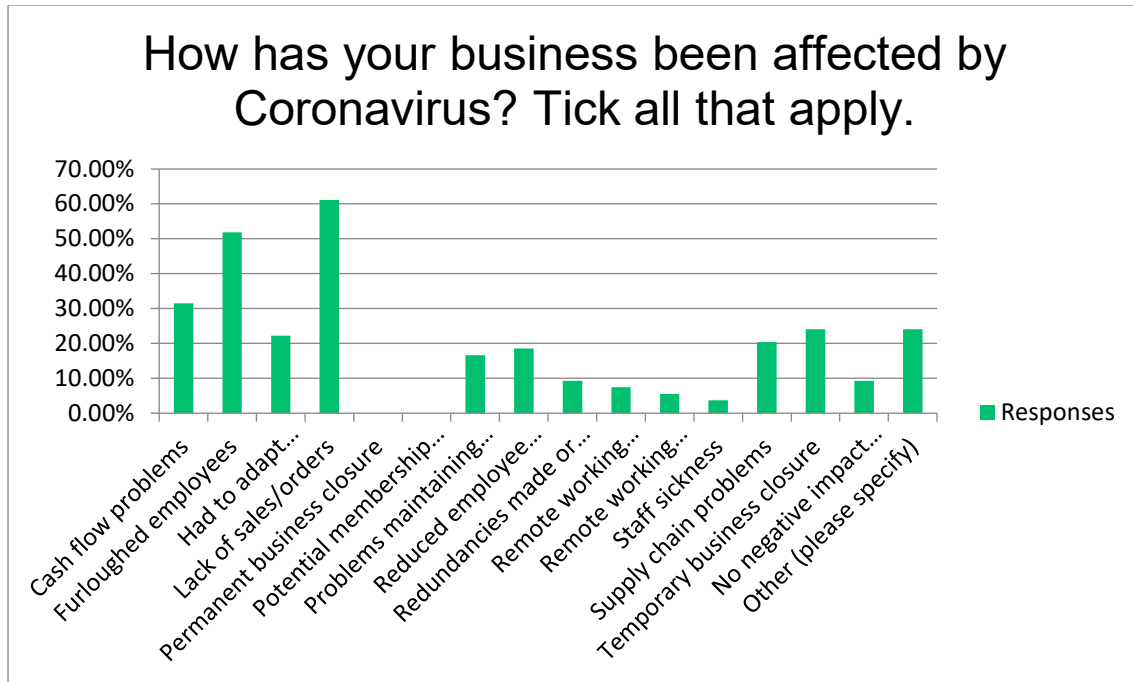
The Chamber created this survey to understand precisely how the Coronavirus outbreak is affecting Shropshire businesses.

We are committed to understanding how local businesses are coping with the current crisis and the specific issues they are facing and bringing these to attention at national level.

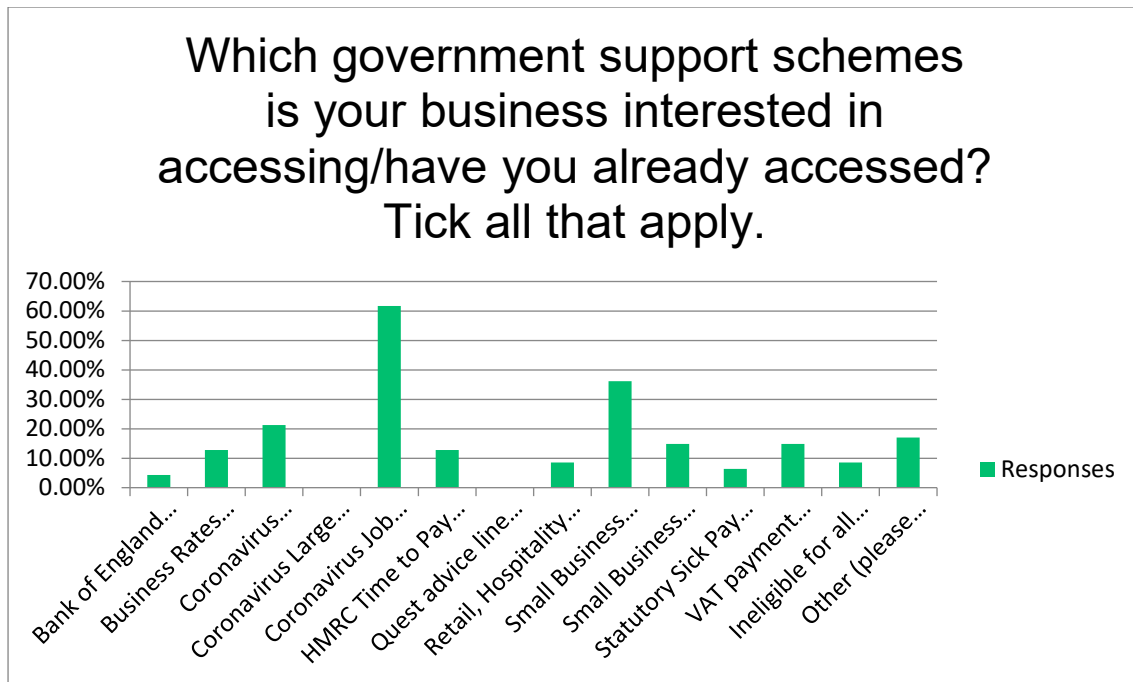
### Key outcomes:

- **Over 70% of respondents identified as Micro Businesses (between 1 and 10 staff)**
- **75% of those surveyed operate in Shropshire, with 25% based in Telford and Wrekin**
- **36% of those surveyed identified as self-employed**
- **Over 60% of respondents stated that they had now applied for support via The Coronavirus Job Retention Scheme, this is an increase of 10% on the previous week**
- **A majority of businesses (53%) stated they have an interest in digital marketing training opportunities**
- **Firms told us that staff wellbeing, remote sales and business development, and managing change training opportunities would all be useful moving forward**
- **Businesses are concerned about accessing PPE once their workplaces re-open**
- **Further clarity on specific sectors re-opening their workplaces, and greater information from government on their longer-term plans to support businesses were both cited as crucial in supporting firms**
- **Businesses expressed issues over ineligibility for government grants and, slow and difficult loan applications**
- **As expected, some firms have stated they have experienced a drop in international trade**

A graph showing the affect at the Coronavirus has had on business.



A graph showing which government support schemes businesses have accessed or have an interest in accessing.



A graph showing interest in training opportunities.

